



Houston METRO

Smart Mobility for Sustainable Communities

METROVision is just one of the ways we're delivering safe, reliable, affordable and convenient

public transit and mobility services to the Greater Houston region. Learn more at www.ridemetro.org.



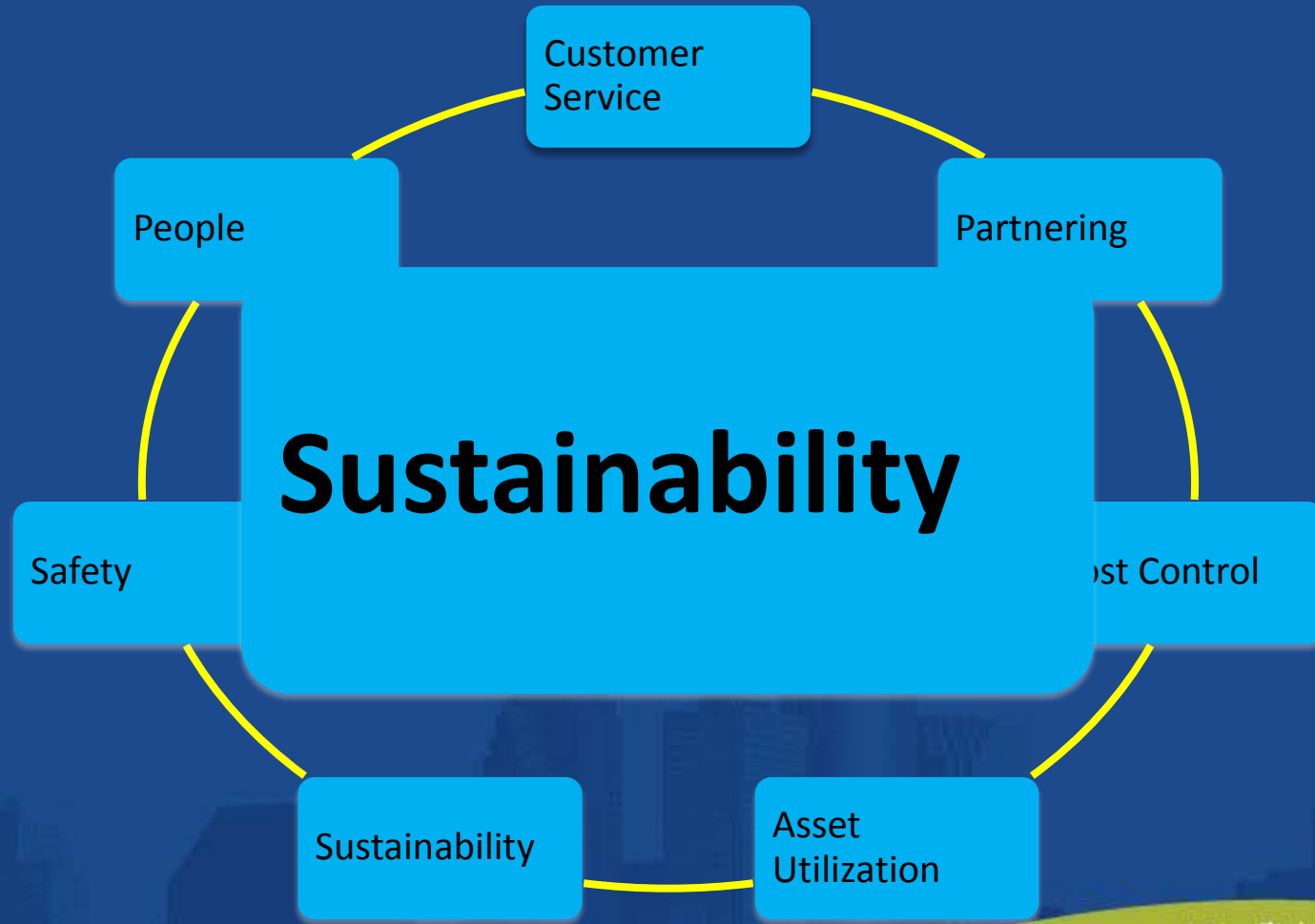


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The New METRO



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METRO Services

Local Bus

Park and Ride /
Commuter Services

Bikes on Buses

METRORail

METROLift

HOV + HOT Lanes

METRO Star

Motorist Assistance
Program (MAP)



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Our 3 Strategic Priorities

Trusted
Community
Partner

Great Transit
Infrastructure

First-Class
Transit
Services



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Key Policy Development Elements

Environment



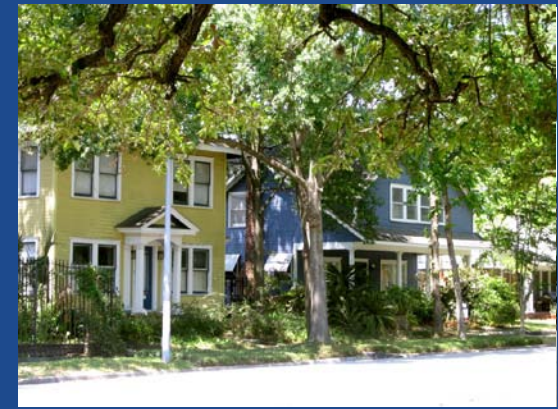
Sustainable Communities



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Environment

- Transit Oriented Development
- Develop Complete Transit Network
- Sustainable Communities: METRO gives technical assistance to regional initiatives focused on enhancing the environment



Key Policy Development Elements

Environment

Economy

Sustainable Communities



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Economy

- METRO is playing an ever increasing role in our region's economy by:
 - Maintaining and improving access to jobs
 - Reducing travel time
 - Expanding mobility options
 - Establishing the economic value of transit



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METROVISION

Key Policy Development Elements

Environment

Cost

Economy

Sustainable Communities



public transit and

ways we're delivering safe, reliable, affordable and convenient
the Greater Houston region. Learn more at www.ridemetro.org.

Cost

- Implement only what can be maintained
- Focus on “out-of-the-box” and non-traditional funding and partnerships
- Leverage federal funds



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Components of a Great Region

- Sustainable Communities
- Economic Opportunities
- Reliable Transportation



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Sustainable Communities

METRO participates in key partnerships and coordinated planning efforts to support sustainable community initiatives



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Performance Measures Drive Sustainability



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How We Use Performance Measures

- Determine service productivity
- Future service/facilities and the distribution of these benefits
- Track conditions/state of good repair
- Project short and long term financial needs
- Meeting needs of the customers
 - Language requirement
 - Signage
 - Transit dependence



Summary

Sustainable Policies + Performance Measures



Smart Mobility
Sustainable Communities
Growing Economy



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